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Since its founding in 1910, Hitachi has held firm to the Mission of "contributing to society through the development of superior, original technology and products". The creation of our first product, 5hp electric motor, is a testament of Hitachi's technological capability. Today, we are committed to devising innovative solutions that combine products, services and highly sophisticated IT to respond and adapt to evolving needs.

Hitachi believes in contributing through our Social Innovation Business. This means that we study the problems that people face daily, assess how existing technology can be used to solve those problems, then anticipate and analyze the challenges ahead. Through careful, detailed research, Hitachi creates new technologies that not only make life better, but also make the world a better place to live in.

Hitachi's Vision statement emphasizes our tireless quest for constant improvement: "Hitachi delivers innovations that answer society's challenges. With our talented team and proven experience in global markets, we can inspire the world." We are devoted to serving our clients' needs; with our customer-driven philosophy, Hitachi continues to be a reliable partner in bringing the latest and most advanced solutions to meet our customers' demands.



Hitachi has launched its 2021 Mid-Term Management Plan; an action plan to become a global leader in Social Innovation Business. To realize this vision, Hitachi is committed to deliver innovations to customers and society through the integration of Operational Technology(OT), IT and Products/Services.

The core ideas which defines Hitachi's 2021 Mid-Term Management Plan:

- Create three value propositions: improving customer's social values, environmental values and economic values.
- Focus our efforts in five fields: Mobility, Smart Life, Industry, Energy, and IT.
- Using "Lumada", Hitachi's IoT platform, to accelerate Social Innovation Business through digitalisation

Through the key message of the global campaign - "Hitachi Social Innovation is POWERING GOOD", we hope to reinforce our focus in collaborating with our partners to make what is "Good" for the world that it needs, a reality. This Global Brand Campaign will widely communicate the Hitachi Group's interest to deliver new values to the society and raise the value of the Hitachi brand.

By refining technologies and developing new ones to meet tomorrow's challenges, Hitachi provides total solutions for sustainable living, creating value that will last for generations. Hitachi is committed to accelerate Social Innovation for a better future.

For further details, please visit: http://social-innovation.hitachi

# Message from Chairman of Hitachi Asia Ltd.

Society is facing unprecedented challenges today. While the world we live in has vastly improved over the last few generations, there is still a need for us to continually deliver innovations that answer society's challenges.

This is where Hitachi comes in.

With more than 100 years of experiences in Operational Technology (OT) and more than 50 years of experiences in Information Technology (IT) and Products, we will make use of Lumada, Hitachi's advanced digital solutions to create unparalleled digital innovation for customers to achieve Hitachi's Social Innovation Business.

With the global rollout of the 2021 Mid-term Management Plan, we hope to provide even more holistic solutions to customers by focusing our efforts on improving three types of value specifically social value, environmental value and economic value through five domains namely Mobility, Smart Life, Industry, Energy and IT.

To date, there has been tremendous growth in Asia, and I believe there is more to come.

Asia is no doubt a dynamic and diverse region with many promising emerging economies. Together with our stakeholders, we hope to build a more sustainable society for our future generations to live in by protecting Earth's limited resources.

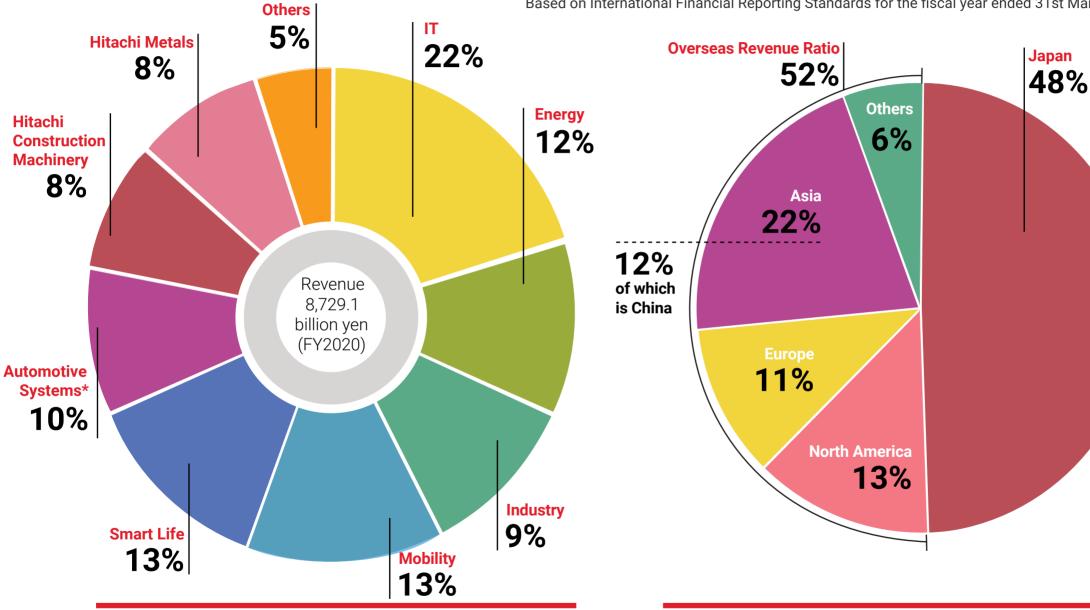
As a trusted solutions provider, your belief in Hitachi will help us realise the good things that people dream about. So please believe that we will continue Powering Good to improve people's quality of life through our Social Innovation Business.



# Corporate Data and Overview

Hitachi, Ltd.	
Founded	1910
Representative Executive Officer, Executive Chairman & CEO	Toshiaki Higashihara
Numbers of group companies	871 (Japan: 159, Overseas: 712)
Number of employees	350,864 (as of 31st March 2021)

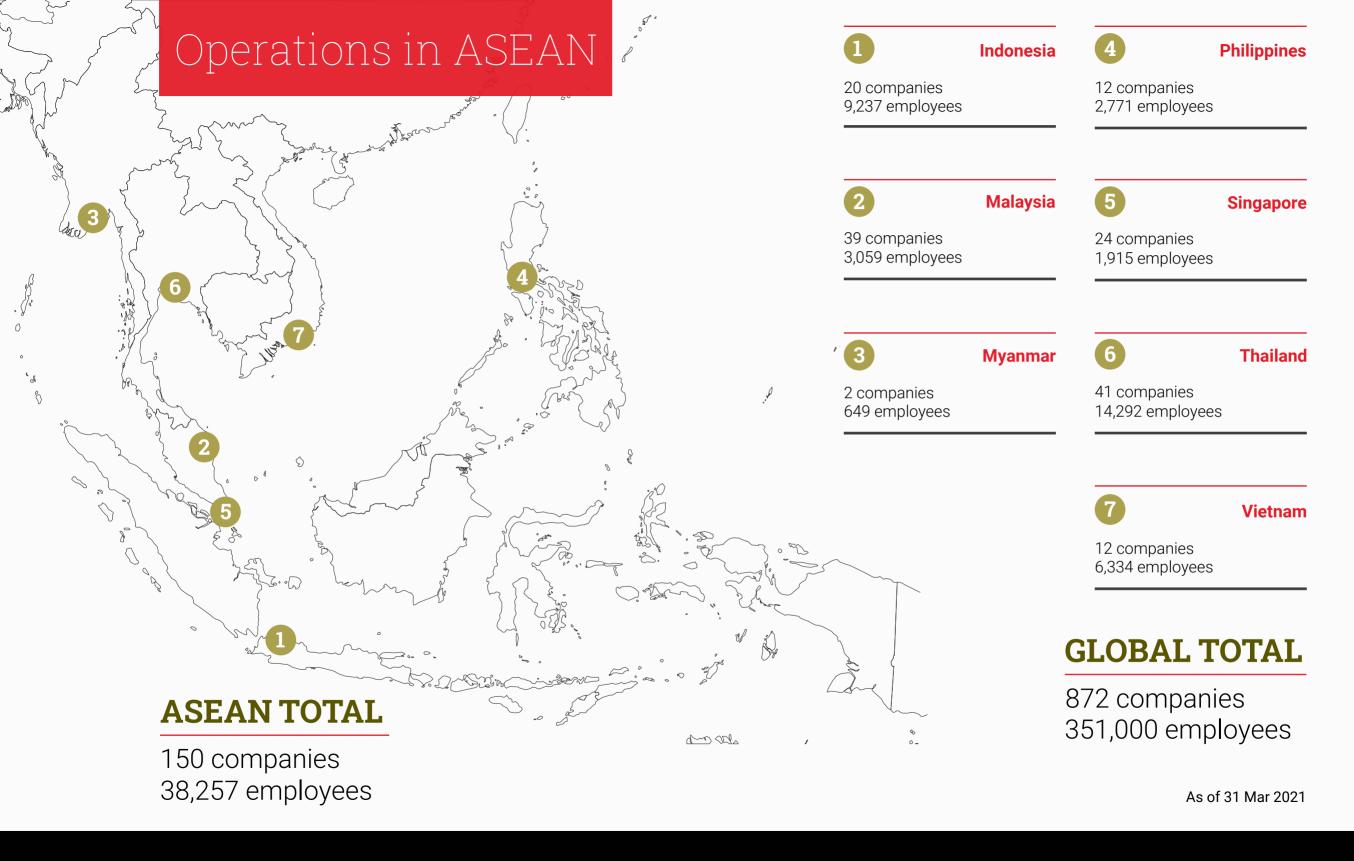
Based on International Financial Reporting Standards for the fiscal year ended 31st March 2021



**Revenue by Industry Segments** 

**Revenue by Region** 

<sup>\*</sup> Automotive Systems Business, which was included in Smart Life segment, is listed as an independent segment based on new segmentation from FY2021



# Business Portfolio in Asia

# Information & Telecommunication Systems



- Consulting, Systems Integration
  Outsourcing
- Business Applications & Analytics
- Storage
- Server
- Network & Telecommunication
- Cloud, DC & System Management
- ATMs

### **Power Systems**



- Renewable Energy Power Generation Systems
- Transmission & Distribution Systems

# Social Infrastructure & Industrial Systems



- Industrial Machinery and Plants
- Elevators
- Escalators
- Railway Systems

# Electronic Systems & Equipment



• Test and Measurement Equipment

## Construction Machinery



- Hydraulic Excavators
- Wheel Loaders
- Mining Equipment

### High Functional Materials & Components



- Energy Storage Devices
- Specialty Steels
- Magnetic Material and Components
- High Grade Casting Components and Materials

### **Automotive Systems**



- Engine Management Systems
- Electric Powertrain Systems
- Drive Control Systems
- Car Information Systems

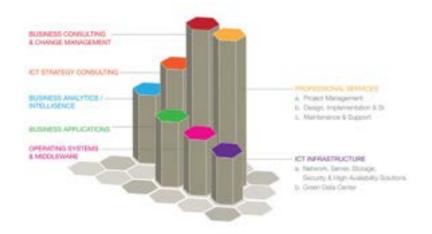
# Smart Life & Ecofriendly Systems



- Room Air Conditioners
- Refrigerators
- Washing Machines

# Hitachi's innovative ICT solutions have enabled our customers to discover new competitive advantages, realize significant improvement in their decision-making process and attain better business efficiency -resulting in improved productivity, time-to-market and tremendous savings in business and ICT operational costs.

Hitachi's cutting-edge ICT solutions encompass a myriad of products, technologies and professional services. As your trusted partner and advisor, our industry-savvy and certified consultants will collaborate with you to design and implement the best-of-breed business applications, ICT infrastructure (DC, storage, server, network & security), system management and office automation solutions etc. to enhance your business.



With our unparalleled expertise in Big Data, Business Analytics/Intelligence, Mobility and Cloud etc., Hitachi will provide you with real-time information analysis, enabling you to work faster and smarter. We will leverage our proven methodologies to integrate your processes, technologies and people, and optimize your ROI for ICT.

Hitachi's global best practice is an advantage which we will share with you to keep you updated on the latest industry developments and to be ahead of your competition.

# Information & Telecommunication Systems

### **Business & ICT Solutions Integration**

Consulting, Business Applications, ICT Infrastructure & Systems Integration



### Storage

Hitachi Virtual Storage Platform



### **Systems Management Solutions (JP1)**

IT Operations, IT Service, IT Assets and Security, Workload Automation & Network Monitoring



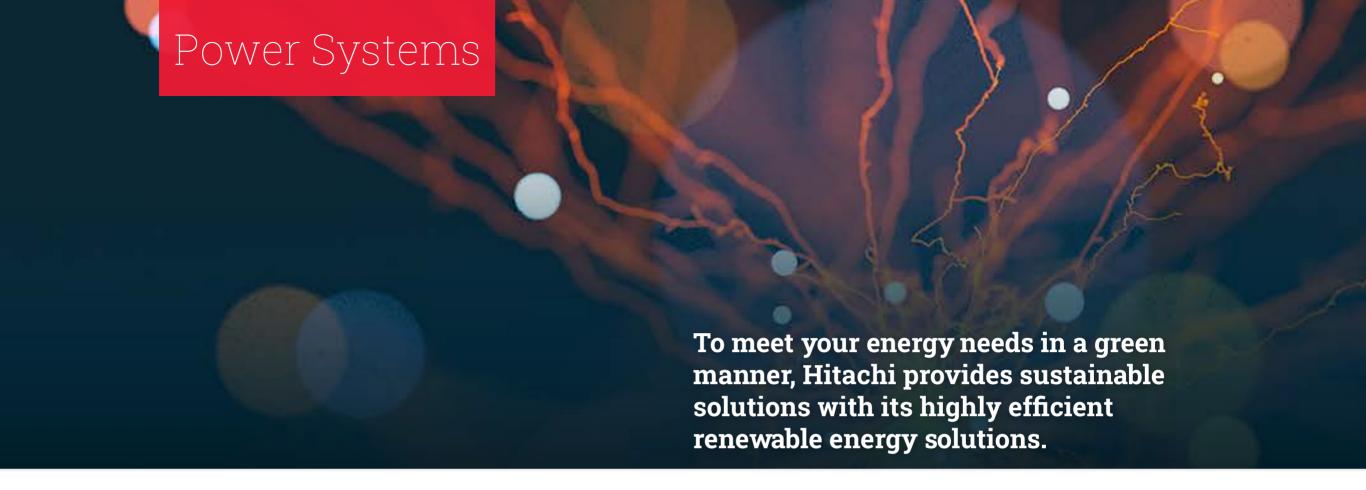


### **Credit Management and Trade System Solutions**

Credit Management and Trade Finance Solutions







In today's world, energy demands are high, and meeting those needs could mean more greenhouse gas emissions, resulting in further global warming. In response to those concerns, Hitachi has devised sustainable solutions in energy production by cutting emissions of carbon dioxide, a greenhouse gas.

With more than 100 years of experience in the power business, Hitachi is a global supplier of highly efficient power systems with a low impact on the environment.

Solar and nuclear power have been considered a relatively cleaner way of generating energy, and Hitachi looks into all aspects of its renewable energy solutions to maximize productivity and safety. Hitachi is also working on alternative ways to produce energy, focusing on systems that use wind, photovoltaic power, and other forms of renewable energy.

In the specialized field of transmission and distribution, Hitachi develops, manufactures, installs and services a wide range of high quality electrical equipment such as power transformers, circuit breakers, switchgears etc. These highly attractive features provide customers with optimal solutions through total coordination of power production, procurement and service network.

If you are looking for reliable power supply systems that are safe for the environment, let Hitachi help you meet your requirements.

# Power Systems

### **Solar Power Generation Systems**

Solar Power Generation Systems





### **Integrated Solar Photovoltaic Systems**

Integrated Solar Photovoltaic Systems





### **Power Transmission and Distribution**

High Voltage Substations







Modern comforts and everyday conveniences are what make our lives easier. Hitachi serves people living in diverse urban environments through the building of strong public infrastructure that supports sustainable development and enhanced comfort.

Hitachi plays a multi-faceted role in social infrastructure, such as the areas of manufacturing, water treatment and transportation. One field that we are focusing on is water environmental solutions. For example, Hitachi has intelligent water systems that involve new water circulation systems that respond to water resource problems.

We also look into ultra high-speed, large capacity elevators for high-rise buildings, and efficient packaged air-conditioning systems to create comfortable environments for commercial and office use. Hitachi also takes an environmentally conscious approach to urban development by conceptualizing energy-efficient railway systems.

Hitachi also provides engineering solutions to protect critical facilities from the devastating effects of natural and accidental disasters which include lightning, earthquake and flooding.

We have our eye on creating a better and brighter future in the long term. Hitachi is a social innovation business, and we will continue to push ourselves to deliver new ideas and improve the quality of our social infrastructure.

# Social Infrastructure & Industrial Systems

### **Elevators and Escalators**

Elevators / Escalators / Moving sidewalks



### **Railway Systems**

Monorail / Rolling Stock / Signaling etc.





### **Industrial Machinery**

Oil Flooded Screw Compressors - HISCREW Next Series Hitachi Ink Jet Printers - RX2 Series



### **Water Plants**

Sea Water Reverse Osmosis (SWRO) Systems











Electronics have come to form the cornerstones of the manufacturing and healthcare fields, with Hitachi being a world leader in developing state-of-art electronic systems and equipment to meet numerous needs.

For instance, in 1972, Hitachi was the first to commercialize the field emission electron microscope, valued for producing high-resolution, ultra-fine images. This is a vital tool in semiconductor production and inspection, and medical analysis systems.

Hitachi's attention to details has resulted in "patient-friendly" medical equipment, which ensure effective diagnostics and medical treatment that also cater to patient welfare.

With electronic devices and equipment continuing to play an increasing role in today's society, Hitachi is constantly reinventing itself, in order to provide customers with an ever-increasing range of reliable electronic solutions.

### **Test and Measurement Equipment**

Field Emission Scanning Electron Microscope (FE-SEM)







As cities across the world continue to grow, infrastructure development becomes much faster, in turn driving up demand for construction machinery. There is also a need to achieve progress through sustainable means to reduce the burden on the environment.

Hitachi has a long history in providing reliable construction machinery for creating a more comfortable and advanced society, with an array of excavators, wheel loaders, dump trucks, compaction equipment and cranes. To cope with the increasing demand for natural resources in recent years, Hitachi has responded to this challenge from different angles: better energy efficiency, quieter operation, and cleaner exhaust emissions are some of Hitachi's considerations when improving our equipment.

Hitachi's commitment to develop technologies that reduce the load on the environment has resulted in revolutionary products such as electric-hydraulic exc avators that have zero exhaust emissions and fuel-efficient hybrid excavators. As such, Hitachi balances economic progress with eco-friendly solutions, supplying highly reliable machinery that uses fewer resources and emits less greenhouse gases.

# Construction Machinery

### **Excavators**



### **Dump Trucks**



### Wheel Loaders



### **Attachments and Applications**



# High Functional Materials & Components

Hitachi applies nanotechnology and other leading-edge technologies to develop original high functional materials and components for use in various industries.

High functional materials play an important role in enhancing the performance of modern products and systems. Hitachi applies nanotechnology and other leading-edge technologies to devise new materials that dramatically improve product performance.

One example is the Amorphous Metals Metglas®, whose property of low energy loss results in small, lightweight and highly efficient amorphous transformers. Hitachi also pioneered the development and manufacture of the revolutionary NEOMAX® Series Nd-Fe-B Sintered Magnets, used to power machines both big and small.

Essentials in today's connected society, wires and cables form the lifelines of social infrastructure, such as power systems, industrial systems and data and telecommunication

networks. Hitachi supplies electric wires and cables for the construction of various forms of social infrastructure. Among Hitachi's innovations are high-speed railway rolling stock cables, magnet wires for hybrid electric vehicles and magnet wires for wind power generators. With an eye for a sustainable future, Hitachi tirelessly pushes for the development of more advanced materials and components to benefit all industries.

# High Functional Materials & Components

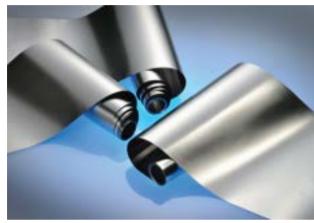
### **Magnets and Soft Magnetic Materials**

Amorphous Metals Metglas®



NEOMAX® Nd-Fe-B Sintered Magnets









Hitachi works on conserving the environment, by developing electric motors and inverters with low carbon dioxide emissions. Hitachi is also looking into DIG systems for smaller, more fuel-efficient engines.

Hitachi looks into your personal safety. In addition to control systems for brakes, suspension, and other sub-systems as well as car navigation systems, Hitachi also supplies high quality automotive parts such as carbon sliding materials and catalyst carriers to ensure automobiles operate at their best. To maintain the condition of automobiles, Hitachi provides support solutions such as testing equipment to determine if a bus or truck is at its peak performance.

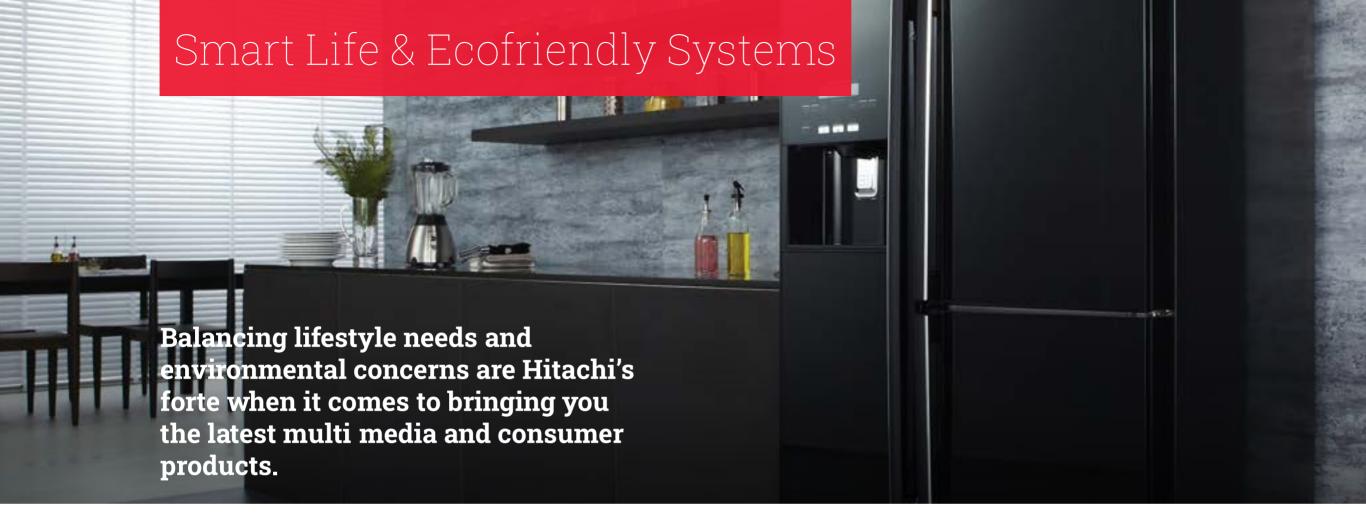
Not just a manufacturer of automotive systems, Hitachi focuses on building a better relationship between vehicles and society, and intends to go further in bringing you the best for a comfortable and safer ride.

### **Automotive Components and Equipment**

Alternators, Starters, Distributors and Components







Hitachi has a global reputation of supplying reliable and versatile electronic products for both commercial and domestic use. Our eco-friendly home appliances such as refrigerators, air-conditioners, washing machines and vacuum cleaners, provide substantial cost savings to households. We also enhance consumer lifestyles with innovative beauty products.

At offices and schools, presentations are made easier with Hitachi's data projectors that feature inbuilt interactive functions and the most advanced optics and application technology.

Leveraging on our energy management techniques and technological know-how, Hitachi works towards bringing you the latest multi-media and consumer products, helping you make lifestyle choices which are environment friendly.

# Smart Life & Ecofriendly Systems

### **Home Appliances**

Washing Machines, Refrigerators, and Air Conditioners









### **Audio and Visuals**

Data Projectors



### **Beauty Products**





### **Hitachi Young Leaders Initiative**

The Hitachi Young Leaders Initiative (HYLI) is Hitachi's way of fulfilling its commitment to society, particularly helping build future generations through innovative education. This community relations program seeks to identify and nurture potential Asian leaders among the best and brightest students in Asia, bringing them together to discuss regional and global issues with influential government officials, prominent business leaders, academics, and NGO representatives.

Through the years since its inauguration in Singapore in 1996, HYLI consistently provides the youth leader participants with a unique platform where they can broaden their perception, understanding, and perspectives while promoting Asian values and sharing cross-cultural experiences with other delegates. Participating countries are from Indonesia,

Malaysia, Myanmar, the Philippines, Singapore, Thailand, Vietnam, and Japan. Each country is represented by up to four university student delegates who were carefully selected as recipients of this unique program.

The 15th edition of HYLI was held in Singapore from July 19 to 12, 2019. A total of 32 student delegates from 8 countries gathered together to share different perspectives and build on experiences to develop appropriate, inclusive and sustainable digital solutions that will transform the region's development around HYLI 2019's theme "Digital Transformation for a Sustainable Future."

For further information, please visit https://www.hitachi.com.sg/about/hitachi/activities/hyli/index.html



### **Healthy Alert**

Since June 2016, PT. Hitachi Asia Indonesia has rolled out various efforts to contribute back to its community, including the provision of healthcare consultations, free medical examinations and treatment for beneficiaries across various touch points in Indonesia.

Together with the Rumah Zakat / Filantra Foundation, this initiative dubbed "Healthy Alert" has enabled PT. Hitachi Asia Indonesia and Hitachi Group Companies in Indonesia to reach out to over 4.000 beneficiaries from 34 locations across

Indonesia through four successive annual campaigns.

This supports the country's broader push towards improving access to basic health and medical care for people in need across Indonesia. "Men Sana Incorpore Sano" (In a healthy body there is a strong soul)

### Comment from Participant:

"The community is very enthusiastic, especially for those who are sick.

CSR Activities in the Region







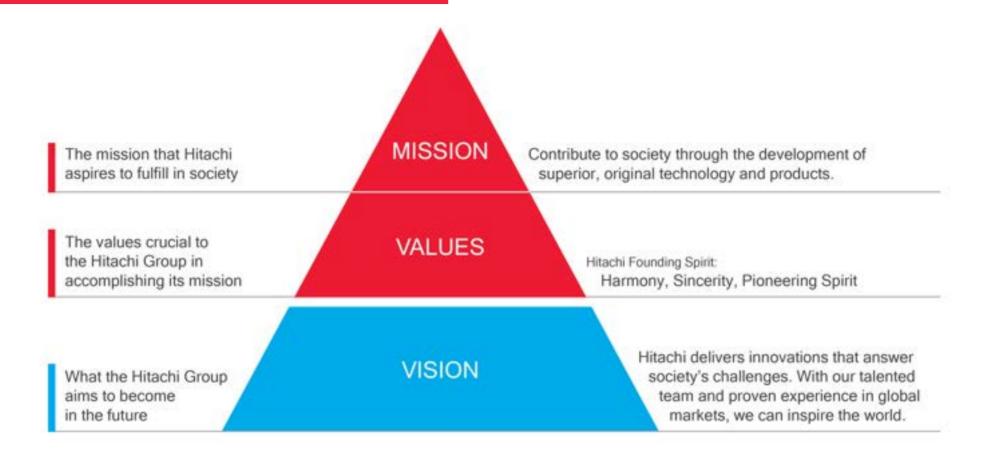


### **Orchard Christmas Light-Up**

Since 1991, Singapore's annual Christmas Light-Up on Orchard Road is one of the Hitachi Group's longest standing community contribution programmes. For 31 years, the Hitachi Group has been bringing Christmas cheer to visitors as a main sponsor for the Christmas Light-Up. In conjunction with this sponsorship, the Hitachi Group Companies in Singapore also donated S\$220,000 to support social service programs

under the Community Chest, as part of our corporate social responsibility efforts. Through Hitachi's sponsorship, more than 80 charities supported by the National Council of Social Service's fundraising and engagement group, Community Chest will benefit from this financial assistance. To date, Hitachi's donation is about \$\$5.95 million.

# Hitachi Group Identity



Since its founding, the Hitachi Group has carefully passed down Hitachi's Mission and Values to generations of employees, principles that allow us to deliver the best to our customers and the world.

Now, guided by our Mission and Values, we have created a new Vision to express the Hitachi Group's goal of being a Social Innovation Business — a Vision that spurs us to rise to the challenge of tackling important social issues on a global scale. Our Vision is to provide total solutions for sustainable living, creating value that will last generations. We strive to drive innovation and "Inspire the Next" by refining technologies and developing new ones to meet tomorrow's challenges.

To realize Hitachi's Vision, we believe in identifying issues from customers' perspectives and working on solutions together with customers as "One Hitachi".

This reflects our aspirations for the future, for our customers and business partners around the world as we continue to provide answers to serious global challenges.

For more details, please visit our brand site at: http://www.hitachi.com/corporate/about/identity